



2018 Sponsorship Overview

Advertising Mention Radio/TV:

With the help of Cumulus Media, RNW will be recording radio commercials airing on 107.3 WBBL, 94.5 NASH, 105.3 HOT FM, 97 LAV-FM, and 1340 WJRW. Presenting sponsor will be mentioned at the end of the commercial as presenting sponsor.

Go LIVE Kick-off Event Sponsor:

RNW's **Go LIVE** event is the unveiling of our exciting plans for this year's event. This free event hosted by top ninjas from *American Ninja Warrior*, will be held at the DeltaPlex offering an entertainment by top ninjas and also an opportunity to win before you can buy for all registrations, camps, and courses. The Go LIVE event is streamed live over social media with an opportunity for our Presenting Sponsor to address the audience and be recognized as the RNW Go LIVE Presenting Sponsor.

Logo on Warped Wall:

The Warped Wall obstacle measures a width of eight feet wide and 14 feet tall and will be an excellent opportunity for the Presenting Sponsor to have their logo place for all to see.

Youth Expo Presenting Sponsor:

This year's RNW Expo has the opportunity for 102 exhibitor booths and an expected crowd of over 20,000 individuals. Our Presenting Sponsor will be prominently displayed throughout the expo and will be recognized through handouts, Banner Stands, Hanging Banners, and PA announcements throughout the week.

Monday Watch Party with Ninjas:

Our American Ninja Warrior watch party is a great way to hang with the Ninjas from the show! Come enjoy a catered dinner with competitors from American Ninja Warrior and then relax and enjoy a night of entertainment as American Ninja Warrior is aired on the big screen.

Social Media Mentions:

RNW will be posting special messages about our Presenting and Diamond Sponsors on social media. With last years social media hits exceeding 2.2 million, our sponsors will have a great opportunity to be able to share their involvement in making our event possible.

Ninja Appearance at Business:

RNW offers a unique opportunity for top Ninjas from American Ninja Warrior to make an appearance at your business. This event can be customized as a private or public event. RNW will help promote autograph signing opportunities for those who wish to make their visits open to the public. Lines exceeding 400 people have been experienced in the past.

Brand Stage with Company Banner:

The RNW stage is a great way for our top sponsors to receive additional advertising space to promote their brand or company.

Brand Main Course Obstacles:

The adult course will be in the center of the arena and main obstacles will have banner placement above the obstacles for all to see. These will be displayed during both Pro Ninja Competitions where thousands of people will be on hand.

Banner Ad on Website:

Banner ads are created on our website as advertising banners directing them to products or services your company would like to feature. This is a fully customizable way to get additional branding for your company.

Suite at Pro Comp:

You and your guests will be able to watch the Pro Ninja competition in style in a designated private suite.

Logo on Competitor Shirts:

Company logos will be placed on the back of the adult competitor shirts with sizing being representative of the level of sponsorship.

Logo on Youth Camp Shirts:

Company logos will be placed on the back of the youth camp shirts with sizing being representative of the level of sponsorship. Expected number of campers to be approximately 2,000 shirts.

Jumbo Tron Advertising:

The main arena Jumbo Tron will be used all week and will display important information as well as company logos and other advertisements for the public to see.

Banner Placement at Event Site:

Spectators attending the event will see your companies banner placed in the DeltaPlex for all to see.

Verbal PA Mention:

Depending on the level of sponsorship, your company will be announced to event attendees. Announcements will be constant throughout the week including camps, expos, and other events during the week.

Youth Expo Booth Space:

RNW will host 102 booths this year. This is a great way to connect with the public, and let others know about the products and services you offer. Pro ninjas will be signing autographs while in sponsor booths when available to help draw attendees to your booth. We encourage exhibitors to have free items geared toward youth to hand out to attendees who come to your booth.

Logo on RNW Website:

RNW will be placing sponsor logo's on our website letting our fans know who is supporting us and in turn, who they need to support for products or services that they need in the future.

Ad in Pro Ninja Program:

The Pro Ninja Program is a professionally created program with articles and information along with your company's information for supporters to reach you in the future.

Tickets for Pro Comp (Friday & Saturday):

Enjoy both nights of our pro ninja competition with complimentary tickets with your sponsorship package. Friday nights team ninja warrior competition and Saturday nights pro competition are definitely must see events.

Corporate Team Ninja Amateur Competition:

The corporate team ninja competition is a great way for companies to team build and compete against each other. This event will be held on Friday, August 10, in the early afternoon. Companies will be competing against one another and the top group will go on to compete against the pro's on Friday night!

Youth Course Sponsor:

Our youth courses will be set up all week long with your companies banner/logo and an opportunity to provide attendees with literature about your organization.

Camp Station Sponsor:

We will have 20 stations at each camp. Your company name will be the name of the station and we will make many mentions of your support to our youth and adult camps.

Individual obstacle Sponsor:

We will have individual obstacles set up all week long for those daring enough to try. Your company banner will be displayed over the obstacle and will also provide attendees with literature about your organization.

Booth at Expo:

Represent your company as nearly 20,000 attendees come to our event and give you an opportunity show off your product. This is a great way to represent your company with free giveaways' to the public so they can remember you are a supporter of our organization.

College Team Ninja Amateur Competition:

Submit your video to be a part of our college team ninja warrior competition. Teams of 4 with one alternate are required, and yes...alumni are welcome! Video's must be submitted by June 1st!

Community Sponsor:

Our event was build buy people in the community who care for kids. Any dollar amount is appreciated and all dollars donated help. This level of sponsorship is for those who want to participate, but don't have a big budget to get involved. Your donation matters!